

## HOME STAGING CHECKLIST

The following checklist is provided for agents and homeowners to help prepare for their shoot. Items to be hidden can be moved to closets or areas not to be photographed. *It is not the photographer's responsibility to clean or straighten the home.*

### INTERIOR

- Ensure all light fixtures and bulbs work properly
- Turn every single light ON
- Declutter the house as much as possible
- Hang towels on towel bars
- Add or remove artwork
- Set dining table nicely
- Remove toilet covers
- Remove rugs (unbroken floor space increases perceived square footage)
- Clean all window, glass, and counters
- Dust EVERYTHING
- Remove cobwebs
- Curtains freshened
- Open all window blinds and curtains; let as much light in as possible
- Refrigerator free of magnets, pictures, fingerprints
- Bedrooms tidy and beds made
- Walk-in closets tidy with nicely hung clothing, floors cleared
- Hide (out of sight)
  - Trashcans
  - Cleaning supplies
  - Magazines
  - Books
  - Coffeemakers (etc)
  - Tissue boxes
  - Family photos (etc)
- Remove or fix broken decorations
- Hide exposed power cords
- Turn OFF
  - Ceiling fans
  - Computer Screens
  - Televisions
- Garage
  - No vehicles
  - Clean and decluttered
  - As much off the floor as possible

## *EXTERIOR*

- Prune trees and bushes
- All light fixtures work properly
- Turn every single light ON for twilight shoots
- Grass freshly cut and raked
- Clean sweep and dry
  - Driveways
  - Sidewalks
  - Patios
  - Decks
  - Staircases
- Hide (out of sight)
  - Trash cans
  - Garden tools
  - Lawn equipment
  - Vehicles
    - Moved from driveway
    - Moved from in front of the house
  - Toys
  - Swimming pool clean and clear

## *A TYPICAL SHOOT WILL FOCUS ON THESE AREAS MORE THAN OTHERS*

- Exterior front to include shots from both corners
- Exterior rear to include shots from both corners
- Main living area
- Master bedroom
- Master bath
- Kitchen
- Two to three other specific rooms or features identified by owner or realtor